



# JUMPSTART**2021**

Jan 6 – 9, 2021

## AGENDA



# JUMPSTART2021

[www.WatchJUMPSTARTNow.com](http://www.WatchJUMPSTARTNow.com) or <https://zoom.us/j/9375767113>  
*Your ZOOM name must match your registration to be admitted to the session!*

Wednesday, Jan 6

When	Where	What	Who
2:30 – 3:00 pm	Ballroom Foyer	Registration and Health Check	Kim Harms & Jennifer Emerson
NOTE: <i>All on-site attendees MUST check in at the Health Desk in the foyer EACH day before entering the conference session.</i>			
3:00 - 5:00 pm	Meet in Ballroom	Dental Speaker Speed Networking	Katrina Sanders & Allison Lacoursiere
	ZOOM Attendees:	Dental Speaker Speed Networking	Jennifer Schultz & Minal Sampat



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Thursday, Jan 7

When	Where	What	Who
<i>Morning Session</i>			
7:30– 8:00 am		Registration in Foyer	Health Check: Brandi Evans & Kim Harms
8:00 – 10:00 am	Canyon Ballroom	<b>Opening Remarks</b> <b>Discovering Inner Freedom – Opening Keynote</b> <b>Premier Partner: Dentist Advisors</b> <b>Marketing with a Book</b>	Vanessa Emerson Victoria Peterson Ryan Isaac Mark LeBlanc
10:00 – 10:30 am		<b>Visit Sponsoring Partners Tables and Zoom Breakout Rooms!</b>	
10:30 – Noon		Dentistry’s Got Talent/Smiles at Sea <b>Premier Partner: DentalVault</b> Panel: <b>So, You Think You Want to be an Influencer?</b>  <b>Premier Partner: CareCredit</b> Rwanda Dental Mission	Elijah Desmond Camila Paiva Anissa Holmes, Laura Nelson, Elijah Desmond Moderator: Katherine Eitel Belt Sameer Bhasin Kim Harms
<i>Speaker Showcase</i>			
10:30 am - Noon	Agua Fria Breakout	<b>Speaker Showcase Video Shoot</b>	Private Function



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Thursday, Jan 7

When	Where	What	Who
Noon – 1:00 pm	Outside Ballroom	<b>LUNCH (plated)</b>	On-site Attendees
<i>Afternoon Session</i>			
1:00 – 3:00 pm		<b>Make Virtual Trainings/Workshops More Engaging (Pt 1)</b> <b>Premier Partner: LeBlanc, Inc.</b> <b>Speaker Spotlight</b>	Katherine Eitel Belt Katrina Sanders Joshua Austin
3:00 – 3:30 pm		<b>Visit Sponsoring Partners Tables and Zoom Breakout Rooms!</b>	
3:30 – 5:00 pm		<b>Make Virtual Trainings/Workshops More Engaging (Pt 2)</b> <b>Premier Partner: Swell</b> <b>Debrief / End of Day</b>	Katherine Eitel Belt Danny Laneri Katrina Sanders



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Friday, Jan 8

When	Where	What	Who
<i>Morning Session</i>			
7:30– 8:00 am		Registration in Foyer	Health Check: Brandi Evans & Kim Harms
8:00 – 10:00 am	Canyon Ballroom	<b>Opening Remarks</b> <b>Select Partner: SolutionReach</b> <b>Get Clearly Visible: Instagram Workshop</b> <b>Select Partner: Dental Intelligence</b> <b>Licensing Intellectual Property</b>	Allison Lacoursiere Jacquelyn Hurley Allison Lacousiere Curtis Marshall JoAn Majors
10:00 – 10:30 am	Canyon Ballroom	Visit Sponsoring Partners Tables and Zoom Breakout Rooms!	
10:30 – Noon		<b>Select Partner: eAssist</b> <b>Big Why/Lifetime Goals</b> <b>Speaker Spotlight</b> <b>Select Partner: Gargle</b> <b>Brand-Tasting with The Dental WINEgenist</b>	Amanda Cross Chuck Blakeman Robyn Ramirez Amber Day Katrina Sanders
<i>Speaker Showcase</i>			
10:30 am - Noon	Agua Fria Breakout	<b>Speaker Showcase Video Shoot</b>	Private Function



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Friday, Jan 8

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Noon – 1:00 pm	Outside Ballroom	<b>LUNCH (plated)</b>	On-site Attendees
<i>Afternoon Session</i>			
1:00 – 3:00 pm		Panel: <b>Show Me the Money!</b>	Mark LeBlanc, JoAn Majors, Victoria Peterson; Moderator: Katherine Eitel Belt
3:00 – 3:30 pm	Canyon Ballroom	<b>Visit Sponsoring Partners Tables and Zoom Breakout Rooms!</b>	
3:30 – 5:00 pm		<b>Select Partner: CareStack</b> <b>Self-Hypnosis: The Stress Solution</b> <b>Debrief / End of Day</b>	Jim Gerson Holly Anne Mitchell Katherine Eitel Belt



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Saturday, Jan 9

When	Where	What	Who
<i>Morning Session</i>			
7:30– 8:00 am	Canyon Ballroom	<b>Registration in Foyer</b>	Health Check: Brandi Evans & Kim Harms
8:00 – 10:00 am		<b>Opening Remarks/Musical Number</b> <b>Level Up Your Virtual Presence to Maximize Impact</b> <b>Speaker Spotlight</b> Women of Dentistry Podcast Dental Entrepreneur/DEW	Holly Anne Mitchell/Javier Goyes Patrick McGowan Laura Schwindt MJ Hanlon Anne Duffy
10:00 – 10:30 am		<b>Visit Sponsoring Partners Tables and Zoom Breakout Rooms!</b>	
10:30 – Noon		Academy of Dental Management Consultants <b>Top Ten Tips to Triumph Over Tumultuous Times</b> <b>SMILE and the World Smiles with You: Closing Keynote</b> <b>Closing Remarks</b>	Chris Ciardello Kim Harms Victoria Peterson Vanessa Emerson