

*GV* DR. GLENN VO

**Speaker Packet**





# NIFTY Thrifty Dentists

## Unlocking Success: *The Nifty Thrifty Dental Practice*

Finding and retaining 'right fit' team members while navigating financial pressures are common challenges for dental practices.

The key to thriving lies in nurturing strong relationships. Discover how to transform these hurdles into victories, inspiring growth and prosperity in your practice.

Dr. Glenn Vo, an accomplished practice owner, shares strategies for cultivating the owner's mindset. Hone your leadership skills and discover how to transition from the operatory to the boardroom. Explore team mindset, recruiting, training, retention strategies, and compensation models.

Discover practical money management strategies and empower the team to save money while helping to grow your practice the Nifty Thrifty Way. Participants gain exclusive access to Dr. Vo's resource library, including various tools, templates, and trackers.

Explore the Engagement Cycle, which helps strengthen team, professional, and personal relationships and grow your business through authentic connections. Discover how caring leadership can prevent team despair and learn to align the team's goals and desires with the owner's vision for success.

Join Dr. Vo on this transformative journey and begin developing your Nifty Thrifty Dental Practice today!

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### LEARNING OBJECTIVES

- Explore strategies to attract and retain 'right fit' team members
- Identify practices which foster a growth mindset within the team
- Discover a structured approach to lowering team-related overhead expense
- Analyze the "Pay Grade" system which ensures fair compensation for your team
- Recognize how to identify and secure discounts from vendors through incentivization
- Examine a philosophy for cultivating strategic partnerships with other health professionals
- Harness the power of authentic connection to expand your network and grow your business

**SUGGESTED AUDIENCE:**  
Dentist and Teams

**SUGGESTED FORMAT:**  
Partial Day;  
Lecture, Workshop, Keynote



## MEET DR. VO

**Balancing the complexities of team recruitment, retention, and financial stability can be a daunting challenge for dental practices. Dr. Glenn Vo helps dental professionals turn these challenges into catalysts for growth.**

Dr. Glenn Vo is a practicing dentist, industry influencer, best-selling author, and serial entrepreneur. As the founder of Nifty Thrifty Dentists, Dental Lifestyles Magazine, and Doctor Entrepreneur Podcast, Dr. Vo connects the dental community with dental companies to create mutually beneficial relationships. He is known for helping dental professionals level up in their practice.

Dr. Vo became a USA Today Best-Selling Author with his debut novel *2612 Cherryhill Lane* and a Wall Street Journal Best-Selling Author with his business book *Industry Influencer*. His influence extends to social media platforms where he shares insights into his work and industry. He is a partner of Morgan James Publishing, a company specializing in business publications. He is also an owner partner with MB2 Dental and runs a multi-million-dollar practice in Denton, Texas.

Dr. Vo is a dynamic and high-energy speaker renowned for his engaging style that captivates crowds. His passion lies in empowering professionals with the knowledge and skill sets needed to thrive in today's competitive landscape. Dr. Vo doesn't just speak; he creates an interactive experience that leaves attendees with actionable steps, templates, and resources they can immediately implement. This hands-on approach ensures that every participant walks away with tangible tools to enhance their professional journey. Attending Dr. Vo's presentation isn't just about learning; it's about experiencing a transformation that sparks both meaningful relationships and practice profitability.



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## TESTIMONIALS

"Dr. Glenn Vo electrifies the stage, captivating audiences with his vibrant energy. As the founder behind Smiles at Sea and Dentistry's Got Talent, I've encountered 100s of speakers, yet Glenn truly stands out. He's more than just engaging; he's a promotional powerhouse, amplifying our events with his wide-reaching influence. Collaborating with him is not only fun but effective!"

**-Elijah Desmond**

Smiles At Sea/The Dental Festival

"Dr. Glenn Vo stands out as a leading force among speakers in the dental industry, bringing an unparalleled blend of business acumen and motivational energy. His presentations are not just informative - they're transformative, engaging dental professionals and their teams with actionable insights. His dynamic presence and ability to connect make him a standout. For an unforgettable experience that will leave attendees inspired, Dr. Glenn Vo is the speaker you need."

**-Dr. Anissa Holmes**

Delivering WOW/DentalFlix

"Dr. Vo did a great job for us at our society meeting. He is a great speaker and very relatable to our audience. I highly recommend him to any meeting that wants a unique and knowledgeable speaker."

**-Dr. Matt Teale, President**

Southern District of Arkansas Dental Association

"I highly recommend Dr. Glenn Vo without reservation. His infectious energy and exceptional presentation skills captivate audiences, making learning a joyous experience. Dr. Vo's ability to convey complex concepts understandably is truly remarkable, leaving attendees inspired and equipped with practical knowledge."

**-Dr. Partha Mukherji**

Forth Worth Academy of General Dentistry

### Presentations *(Partial Listing)*

South District Dental Society of Arkansas  
Darby Dental  
Delivering Wow Summit *(multiple)*  
Dental Festival *(multiple)*  
Dental Podfest  
Fort Worth Academy of General Dentistry  
Smiles at Sea *(multiple)*  
Voices of Dentistry *(multiple)*

